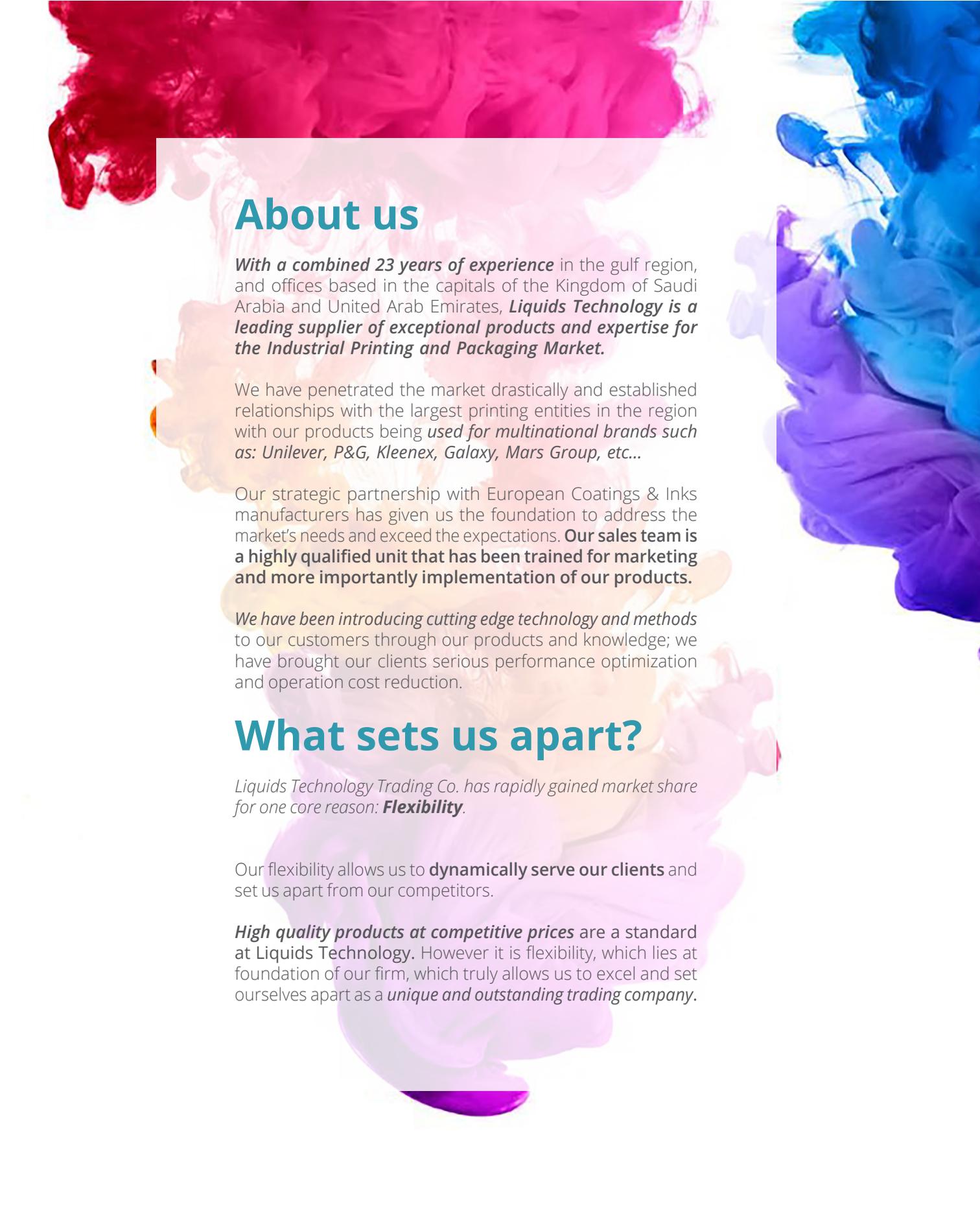




LIQUIDS

Technology Trading Co.



About us

With a combined 23 years of experience in the gulf region, and offices based in the capitals of the Kingdom of Saudi Arabia and United Arab Emirates, **Liquids Technology is a leading supplier of exceptional products and expertise for the Industrial Printing and Packaging Market.**

We have penetrated the market drastically and established relationships with the largest printing entities in the region with our products being *used for multinational brands such as: Unilever, P&G, Kleenex, Galaxy, Mars Group, etc...*

Our strategic partnership with European Coatings & Inks manufacturers has given us the foundation to address the market's needs and exceed the expectations. **Our sales team is a highly qualified unit that has been trained for marketing and more importantly implementation of our products.**

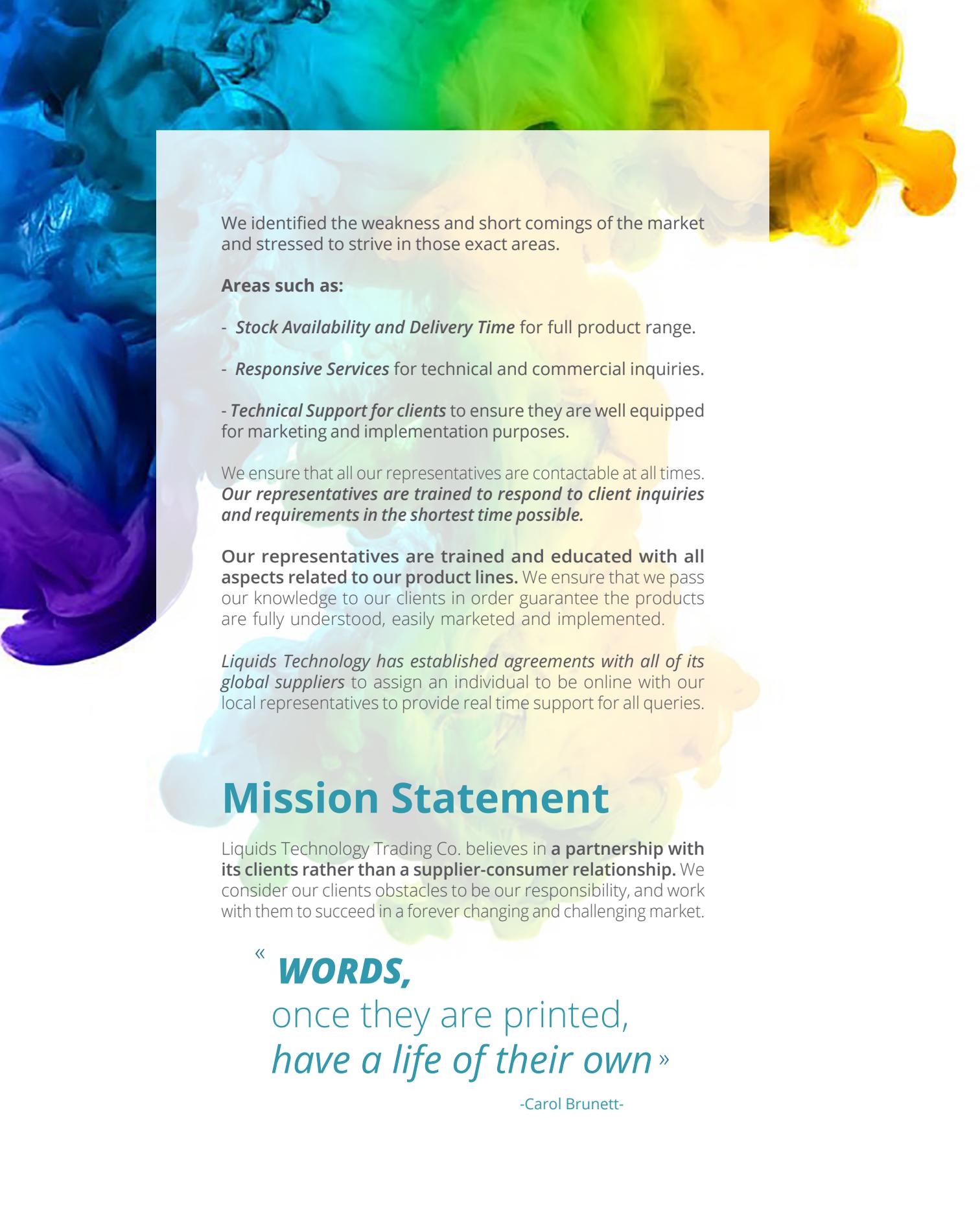
We have been introducing cutting edge technology and methods to our customers through our products and knowledge; we have brought our clients serious performance optimization and operation cost reduction.

What sets us apart?

*Liquids Technology Trading Co. has rapidly gained market share for one core reason: **Flexibility.***

Our flexibility allows us to **dynamically serve our clients** and set us apart from our competitors.

High quality products at competitive prices are a standard at Liquids Technology. However it is flexibility, which lies at foundation of our firm, which truly allows us to excel and set ourselves apart as a *unique and outstanding trading company.*



We identified the weakness and short comings of the market and stressed to strive in those exact areas.

Areas such as:

- *Stock Availability and Delivery Time* for full product range.
- *Responsive Services* for technical and commercial inquiries.
- *Technical Support for clients* to ensure they are well equipped for marketing and implementation purposes.

We ensure that all our representatives are contactable at all times. ***Our representatives are trained to respond to client inquiries and requirements in the shortest time possible.***

Our representatives are trained and educated with all aspects related to our product lines. We ensure that we pass our knowledge to our clients in order guarantee the products are fully understood, easily marketed and implemented.

Liquids Technology has established agreements with all of its global suppliers to assign an individual to be online with our local representatives to provide real time support for all queries.

Mission Statement

Liquids Technology Trading Co. believes in a **partnership with its clients rather than a supplier-consumer relationship.** We consider our clients obstacles to be our responsibility, and work with them to succeed in a forever changing and challenging market.

« **WORDS,**
once they are printed,
have a life of their own »

-Carol Brunett-

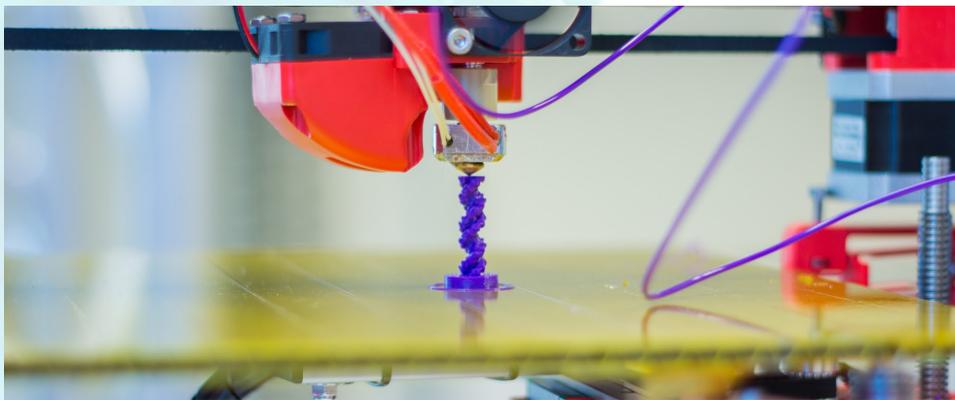
DRUCK CHEMIE

Print Liquids Technology

DC DruckChemie is a leading supplier of speciality chemicals, consumables and services for the printing and graphics industries. The DruckChemie corporate group serves over 7,000 customers with its own offices and representatives in ten European countries, as well as in South America. The group has sales outlets in more than 50 countries, offering over 4,000 products and employing more than 300 people in over 20 locations around the world.

Product Range includes Fogra Certified Fountain Solutions, Washes, Cleaners, Silicones, spray powders, and many other additives for all types of printing systems.

Liquids Technology and Druck Chemie Germany has had **a partnership dating back to 2002 when operations started in the UAE.** The support and technicalities we achieved during this period has helped us assist our clients to ensure they are operating the machinery at optimal levels and improving printing experience.



« **Colors** are what drive me to be strongly »

-Stevie Smith-

ACTEGA Coatings & Sealants

ACTEGA Terra Germany is the World renowned market leader for overprint coatings and varnishes.

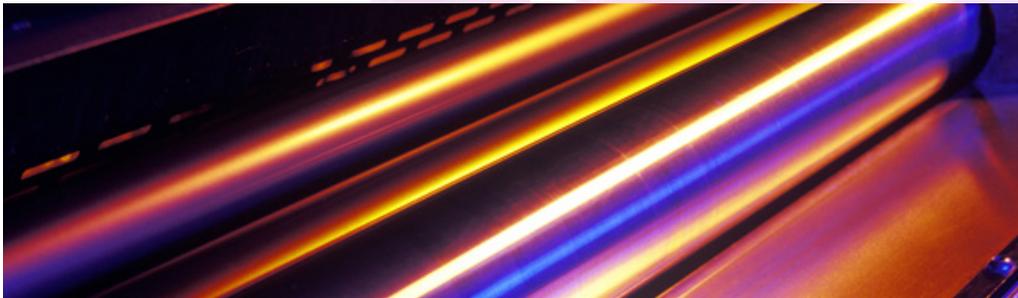
Actega coatings are used to protect and finish a variety of printed products such as folded boxes, labels and commercial prints as well as flexible packaging.

Actega has also partnered with KBA in a joint venture that has given them an edge. This global joint venture has helped Actega and KBA to develop their products to enhance their integration.

Product Ranges include all types of Waterbased Coatings, UV Coatings, and exclusive effect coatings.

Liquids Technology has established a partnership with Actega with the intention of expanding market share to assert that ***Actega Coatings are the most reliable and qualified coatings in the market.***

Actega continuously trains Liquid Technology's staff members to ensure that we are ***the leaders in innovation and share our knowledge with our clients.***



COLORS, creates, enhances, changes reveals and establishes
the mood of the painting

-Kiff Holland-

Jänecke+Schneemann
Druckfarben



Established in 1843 J&S Inks are one of the world's oldest ink producers.

With nearly two centuries of experience *J&S inks are a leading brand that offers unmatched technical support.* With a wide variety of Ink types they have a full range to cover the market demands and understand **how to continuously be commercially competitive while maintaining outstanding quality.**

Liquids Technology partnered with J&S in 2014 and rapidly penetrated the market selling to the Gulf's largest and most reputable printing presses. We have ensured that our clients are equipped with the best possible inks and respective technical *know-how to ensure remarkable printing experiences.*





Offices location in Saudi Arabia

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